

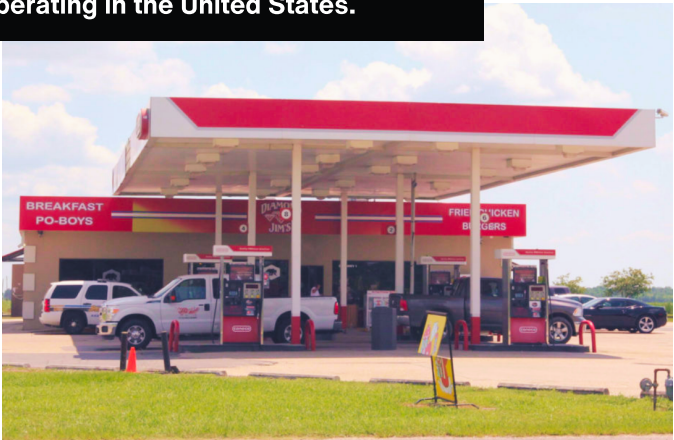


Improve Your C-Store
Operations by
Outsourcing Fuel
Transport

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There are 150,174 convenience stores operating in the United States.



INTRODUCTION

In today's fast-paced world, convenience stations play a crucial role in providing fuel for vehicles and serving as hubs for various consumer needs. One significant challenge convenience station owners and operators face is managing fuel transportation efficiently and safely.

This ebook aims to explore the benefits of outsourcing fuel transportation for fueling stations. It will discuss the factors to consider when choosing a service provider, highlight safety and compliance considerations, analyze cost efficiency, and present case studies showcasing successful outsourcing endeavors.



In the United States, there are an estimated 38.9 million refueling stops per day, or roughly 489 gallons per year per registered vehicle. (Source: API)

UNDERSTANDING FUEL TRANSPORTATION

Fuel transportation involves the movement of fuel from refineries, terminals, or bulk storage facilities to convenience stations. It encompasses various activities, including loading, transportation, unloading, and fuel storage. The transportation process must adhere to stringent safety regulations and quality control measures to ensure fuel integrity during transit.



In 2020, due to congestion, a total of 1.7 billion gallons of fuel were lost- the lowest since 1994. (Source: [Energy.gov](https://www.energy.gov))



BENEFITS OF OUTSOURCING

Outsourcing fuel transportation offers several potential benefits to convenience stations. These include:

- Utilizing specialized knowledge and experience in handling fuel logistics ensures efficient and reliable operations by professional fuel transportation service providers.
- Fuel transportation outsourcing can save convenience stations money by eliminating the need to invest in their fleet, insurance coverage, maintenance, etc.



It is estimated that it will cost \$2.251 per mile to operate a fuel truck in 2022. (Source: [Landline Media](#))

- As a result of outsourcing, convenience stores, and gas stations can focus on their core competencies, such as customer service and facility management, while experts handle fuel transportation logistics.
- Despite high demand, fuel transportation providers should be able to scale their operations to meet fuel station needs.

FACTORS TO CONSIDER

When selecting a fuel transportation service provider, convenience store gas stations should consider the following factors:

- The fuel transportation service provider should adhere to strict safety standards, possess appropriate certifications, and comply with all laws and regulations.
- Evaluate the service provider's fleet capacity, maintenance procedures, and delivery timelines.
- A gas station and convenience store owner with multiple locations should hire a service provider that can effectively cover the required delivery routes.
- Ensure transparency and accountability by choosing service providers that implement advanced technology for real-time tracking and monitoring of fuel shipments.



SELECTING A RELIABLE PROVIDER

To choose a reliable fuel transportation service provider, fueling stations can:

- Identify reputable service providers by gathering information, reading reviews, and seeking recommendations from peers.
- Engage multiple service providers to compare their offerings, pricing structures, and added values.
- Verify that the service provider has comprehensive insurance coverage, including liability coverage, in case of an accident or incident.
- Ensure ongoing adherence to safety standards and compliance requirements by conducting periodic audits of the service provider's operations.



ENSURING SAFETY & COMPLIANCE

Safety and compliance are paramount in fuel transportation. Convenience stations should:

- Confirm that the service provider complies with all safety and environmental regulations, such as licensing requirements and hazardous material transportation laws, especially those regarding oil, gas, biofuels, lubricants, etc.
- Evaluate the company's safety protocols, driver training programs, and fleet maintenance practices to mitigate transportation risks.
- Verify that the service provider has comprehensive insurance coverage, including liability coverage, in case of an accident or incident.
- Ensure ongoing adherence to safety standards and compliance requirements by conducting periodic audits of the service provider's operations.



COST ANALYSIS & EFFICIENCY GAINS

When considering the cost implications of outsourcing fuel transportation, fueling stations should:

- Calculate the total cost of ownership: Consider fuel, maintenance, insurance, equipment, and labor expenses when comparing in-house and outsourced fuel transportation.
- Assess potential efficiency gains from outsourcing, such as improved delivery times, reduced downtime, and improved inventory management.
- Economies of scale are often an advantage for service providers since they can negotiate favorable fuel prices and operational efficiencies that help reduce overall costs.

CONCLUSION

Outsourcing fuel transportation for convenience stations can provide significant advantages in terms of expertise, cost savings, efficiency, and scalability. However, careful consideration of safety, compliance, service provider selection, and cost analysis is essential to ensure a successful outsourcing endeavor. By outsourcing this critical aspect of their operations, fueling stations can focus on delivering exceptional customer service and driving their business forward.

REFERENCES

Other Reliable Resources:

- American Petroleum Institute (API): <https://www.api.org/>
- U.S. Department of Transportation (DOT): <https://www.transportation.gov/>
- Federal Motor Carrier Safety Administration (FMCSA): <https://www.fmcsa.dot.gov/>
- International Fuel Quality Center (IFQC): <https://www.ifqc.org/>
- National Association of Convenience Stores (NACS): <https://www.convenience.org/>



COMPANY INFORMATION

ABOUT GOCO TRANSPORTS

At GOCOTransports specializes in seamlessly connecting the intricate web of the oil, gas, lubricants, and chemical industries through our innovative and reliable transportation solutions. With a foundation built upon unwavering commitment, safety, and efficiency, GOCO Transports paves the way for the seamless movement of vital resources across the globe. Our state-of-the-art fleet, driven by highly-skilled professionals, ensures that your cargo reaches its destination on time, every time. As a leader in the field, GOCO Transports doesn't just move oil and gas; we power progress, enabling growth, and delivering success for our valued partners. Experience the energy of excellence with GOCO Transports today.



OUR PARENT COMPANY

Founded in 1926, Gaubert Oil Company has been providing quality fuel, lubricants, chemicals, equipment, and lubrication-related services to North America's largest industries for decades. Gaubert Oil Company provides safe, accurate, and reliable delivery services throughout the Southeastern United States. At Gaubert Oil Company we're proud of our reputation for excellence and our continued commitment to being First in Service.

